# NAZARA TECHNOLOGIES IPO UPDATE



## Name of the Company





#### KEY IPO Highlights

Subscription Period: 17th March, 2021 to 19th March,

Issue Size: 5.29 Mn shares (Aggregating up to INR 582.9

Cr)

2021

Price Band: INR 1100 to 1101 Lot Size: 13 Shares

> Listing Date: 30th March, 2021

#### About the Company:

- Primarily engaged in the acquisition, value addition, and distribution of mobile games across emerging markets i.e. India, Africa, South East Asia, Middle East, and Latin America.
- Business operates in three different segments, subscription based, freemim based & Esport business.
- Nazara Tech has offered its subscription services through 113 telecom operators in 61 countries.
- Objects of the Issue:
- To achieve the benefits of listing Equity Shares on the Stock Exchanges.
- To carry out the sale of up to 4,965,476 Equity Shares by the Selling Shareholders.

### **Financial Overview (INR Million)**

| Particulars      | Sep-20 | Mar-20 | Mar-19 | Mar-18 |
|------------------|--------|--------|--------|--------|
| Total Assets     | 7,987  | 7,768  | 5,146  | 4,708  |
| Total Revenue    | 2,070  | 2,621  | 1,861  | 1,819  |
| Profit After Tax | (101)  | (266)  | 67     | 10     |

### Recommendation from major brokerage houses





Chola



















#### Highlights:

- One of the leading eSports companies in India.
- · Diversified business based on the geographical presence and gaming products.
- Strong leadership backed by marquee investors.
- · Asset light business model.

## Kreo Capital Opinion

Presently the company showing PAT Though loss. gaming technology is definitely a niche segment and quite popular in market, we have a neutral view on this IPO. Investors may wait and watch or can invest from long term perspective. Short term investing not advisable on this IPO.

Disclaimer: The recommendations stated above are given by individual advisors (including Kreo Capital). Investors are advised to consult their financial advisor and do their own due diligence before subscription.